

Lindex Sustainability Report 2013 published today

Today, Lindex is publishing its ninth sustainability report. During the past year, Lindex has among others increased its sustainable range by 39 percent compared to the previous year, reduced the electricity consumption in stores and donated SEK 10.5 million to the fight against breast cancer.

"We have a responsibility to do what we can to act responsibly and work with sustainable fashion both in smaller and larger contexts. Take for example the launch of our new collection [LXM](#) for men, which was made from 95 percent organic cotton," says Göran Bille, CEO at Lindex.



Lindex sustainable fashion accounted for a total 17 percent of the range during 2013.

"This will grow sharply in the future. The goal is for 80 percent of our range to consist of [sustainable fashion](#) in 2020," says Göran Bille.

Another example of what Lindex achieved during 2013 is a cut in electricity consumption in the stores by 3.6 percent compared with the previous year, and by 11 percent since 2010. Lindex has also reduced air freight by 1.5 percent and continues to maintain a high level of transparency, including making its supplier lists public. Internationally, Lindex has been one of the organisers of SWAR, a project for cleaner textile production in India. Through their main owner, Stockmann Group, Lindex has signed an [Accord on Fire and Building Safety in Bangladesh](#), which supplements Lindex already ongoing long-term work to improve the factories' fire and building safety in Bangladesh.

"We are seeing a growing interest among customers and employees in sustainability matters and our progress in this field. That is why this [annual summary](#) and insight into what we have achieved so far and the challenges and opportunities that we see before us is very important for Lindex," says Sara Winroth, Sustainability Coordinator and Environmental Manager at Lindex.

"We offer more items made from recycled materials this year than ever before and the success in our various markets shows that our customer like our offering. We are actively working on sustainability matters and are proud of the great progress our employees have helped accomplish this year. Offering the right products, at the right price and the right time is part of our sustainability effort and we will continue to invest in this in the future," Göran Bille concludes.

Lindex highlights during 2013

- Awarded Fashion Chain of the Year at Habit's Fashion Event
- Increased the sustainable range by 39% compared to the previous year
- The sustainable range accounted for 17% of our collections during 2013 The goal is 80% in 2020
- Cut electricity consumption per store area by 3.6% compared to the previous year, and by 11% compared to 2010
- Reduced share of air freight by 1.5%
- Launched a new collection for men, LXM, made from 95% organic cotton
- Published its supplier lists to increase the level of transparency
- Through Stockmann Group, signed Accord on Fire and Building Safety in Bangladesh for more secure working conditions for textile workers in Bangladesh
- Instituted the Lindex Tomorrow design award for new designers
- Donated SEK 10.5 million to the fight against breast cancer together with its customers. Together, we have contributed SEK 71 million since 2003
- Been one of the organisers of SWAR, a project for cleaner textile production in India

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Lindex is one of Europe's leading fashion chains, with more than 480 stores in 16 markets. Our business concept is to offer inspiring and affordable fashion. The Lindex selection encompasses a variety of fashion concepts within women's wear, kids' wear and lingerie for women who are interested in fashion. Lindex is part of the Finnish-listed Stockmann group. More information is available at www.lindex.com

