

Pink Bracelet by Matthew Williamson for Lindex

In this autumn's major design collaboration with Matthew Williamson, Lindex plans to repeat its earlier success by including a Pink Bracelet, where the whole profit will be donated to the fight against breast cancer. The bracelet can be worn by women of all ages and will be available to purchase at all Lindex stores and at lindex.com from 4 October.



"The fight against breast cancer is such an important thing and I'm really proud to support Lindex in their amazing campaign and to have the opportunity to do my bit for this good cause," says Matthew Williamson.

This year's Pink Bracelet is a feminine, twisted bracelet with a small pendant in the lock. It has a light pink colour that can be easily combined with the unique design collection produced by Lindex in collaboration with Matthew Williamson. The collection consists of garments and accessories for the fashion conscious woman plus some garments for the young fashionista. The collection is released on 4 October in a selection of Lindex stores throughout the chain's 16 markets and on lindex.com. The Pink Bracelet will be available in all of Lindex's 470 stores and 16 markets.

The bracelet costs 10 Euro and the whole profit will be donated to the fight against breast cancer.

Read more about [Matthew Williamson for Lindex](#).

For more and high-resolution images, please visit [Lindex Newsroom](#).

For more information, please contact:

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Lindex is one of Europe's leading fashion chains, with more than 470 stores in 16 markets. Our business concept is to offer inspiring and affordable fashion. The Lindex selection encompasses a variety of fashion concepts within women's wear, kids' wear and lingerie for women who are interested in fashion. Lindex is part of the Finnish-listed Stockmann group. More information is available at www.lindex.com